



1701 BESPOKE BODY MEASUREMENTS

Name

☐ Metric ☐ Imperial

Shoulder - Find the bones where your arms meet each shoulder. Begin at one bone and measure over to the other, following your shoulder's natural curve

Jacket Length - Measure from the most protruding bone at the back of your neck, to just below your buttocks or to the point where you would like your jacket to end.

Waistcoat Length - Stand nice and tall, slightly dropping your chin to your chest. Measure from the most protruding bone at the back of your neck, to just above your buttocks

Left & Right Arms - Keep your arms nice and relaxed. Measure from the bone of your left shoulder down until you reach just below your wrist bone

LEFT RIGHT

Bicep - Measure under your armpit, around the fullest part of your bicep. This is usually in line with your nipples.

BACK TYPE

☐ STRAIGHT	☐ REGULAR	☐ CURVED

CHEST SHAPE

☐ MUSCULAR	☐ REGULAR	☐ ROBUST

STOMACH

☐ FLAT	☐ REGULAR	☐ PROTRUDING

INSTRUCTIONS

Please do not measure yourself. Take this form to a professional tailor and have them fill it out. Once completed, submit your measurements here: 1701.link/measurements or scan this QR code:



Forearm - Keep your arm relaxed, down by your side and measure around the fullest part of your forearm. This is usually just below your elbow neck relaxed.

Wrist - Keep your hand relaxed and measure around your wrist, over your wrist bone.

Collar - Measure around your neck where the collar would usually sit, just below your Adam's apple. Try to keep your head level and your neck relaxed.

Chest - Measure underneath your arms, around the fullest part of your chest. This is usually in line with your nipples.

Stomach - Measure around your stomach at the fullest part of your waist (this is usually in line with your belly button).

Trouser Waist - Place four fingers under your belly button and measure from that point around your waist. Do not measure over a belt or trouser waistband.

Hips - Measure around your hips at the fullest point of your buttocks.

Thigh - Measure the highest part of the thigh, going all the way up to the crotch, keeping the tape straight

Calf - Measure around the widest part of the calf

Inseam to the Floor - You can keep your shoes on for this measurement. Starting just below the buttocks, measure from this point, down the leg in one straight line to the floor.

SHOULDER SLOPE

☐ SQUARE	☐ REGULAR	☐ SLOPED

REAR TYPE

☐ FLAT	☐ REGULAR	☐ PROTRUDING